



www.worldofhospitality.in



**WORLD OF
HOSPITALITY**

BUSINESS EVENTS FOR
HORECA PROFESSIONALS

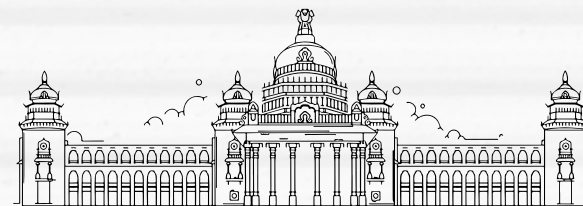
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Palace Grounds, Bengaluru

Put Your Brand at the Center Stage

Welcome To South India's Biggest Food and Hospitality Show for the HoReCa Industry





Why Bengaluru

31.9%

RevPAR growth YoY –
Fastest among Indian
cities (Q4 2023)

65%

Hotel occupancy –
Strong demand driving
the market (FY 2023)

9.2%

CAGR in hotel supply
– Consistent expansion
over five years

\$282 Bn

The Hospitality Industry In
India is expected to reach
by end of 2025

Welcome to WOHXpo

The Indian hospitality industry is projected to grow at a CAGR of 13.96% from 2024 to 2029, reaching an estimated USD 541.7 billion by 2030. We are delighted to have you join us for this premier event designed exclusively for Horeca (Hotel, Restaurant, and Catering) professionals. This show underscores our commitment to providing you with the tools, insights, and connections needed to elevate your business to new heights.

World of Hospitality is a unique platform that brings together industry leaders, innovators, and decision-makers from across the hospitality spectrum. Our goal is to foster an environment where you can discover the latest trends, explore innovative solutions, and build strategic partnerships that will drive your business growth.





WOHXpo commands the trust of the HoReCa Industry

WOHXpo2025 is an annual business exhibition for HoReCa professionals, visitors focusing on all aspects of food and hospitality to ensure a fruitful experience for trade visitors. Our exhibitors keep coming back because of the robust business ecosystem and valuable networking opportunities they gain with us. The event features structured visitor flow with focused pavilions, interactive seminars, the Incredible Chef Challenge (ICC), GM's Conclave, Power of Purchase, Housekeepers Warriors, and Hospitality Consultant Forum. It targets audiences from hospitality, F&B service, catering, restaurants, QSR, corporate canteens, dealers, distributors, and hotel chains across India. This hospitality extravaganza offers a prime opportunity to promote products and services to about 10,000 targeted owners.

Incredible Fairs and Media Pvt Ltd. (IFMPL) is founded by a team of passionate tradeshow professionals with over 25 years of experience in organizing large-format B2B exhibitions. The company publishes *Incredible World of Hospitality News* and organizes successful B2B food and hospitality shows in Bengaluru, Goa, and Mumbai.



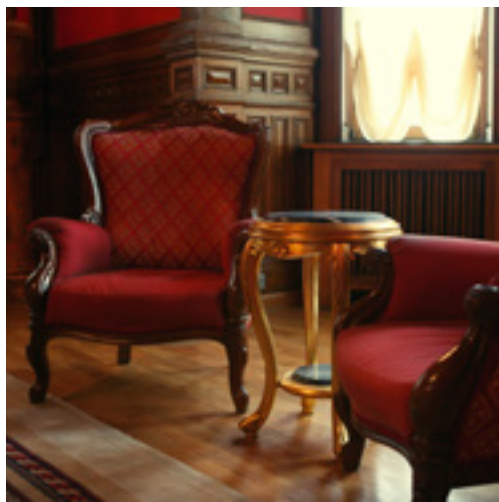
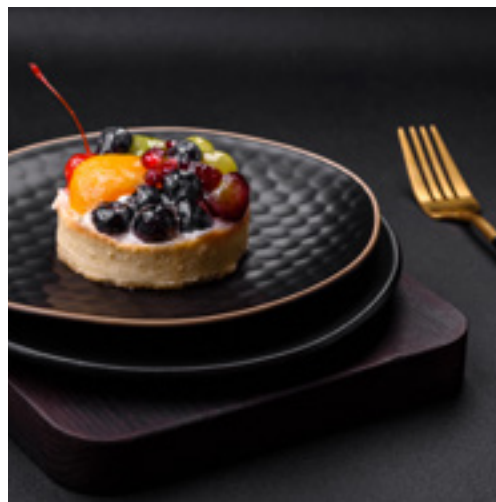
200+
Exhibitors

500+
Brands

10+
Events & Competition

10,000+
Trade Visitors

200+
Hosted Buyers



Reasons Why You Should Exhibit at This Grand Event



A comprehensive sourcing platform

A one-stop platform to showcase your offerings to diverse buyers actively seeking hospitality solutions.



Perfect venue with focused pavilions

Target high-intent buyers in dedicated zones (Tech, Sustainability) for maximum impact.



GMs, Purchase Managers, Consultants visit

Direct access to GMs, Purchase Heads, and Consultants controlling budgets across South India's top venues.



Incredible Chef Challenge

Gain visibility with 250+ chefs and top executives shaping India's culinary trends.



Industry Leadership Spotlight

We honor leaders of the industry in Housekeeping and Restaurant sector



Masterclasses for the visitors

Elevate your authority by engaging 1,000+ professionals in expert-led sessions.



Exhibitor Profile

- ❖ Commercial Kitchen & Refrigeration Equipment
- ❖ Hospitality Technology
- ❖ Access Control
- ❖ Interior Designs
- ❖ Furniture and Furnishings
- ❖ Housekeeping
- ❖ Guest Supplies
- ❖ Tableware, Crockery, Cutlery
- ❖ Food and Beverages
- ❖ Packaged Food
- ❖ Dairy Products
- ❖ Chocolates
- ❖ Tea & Coffee
- ❖ Coffee Machine
- ❖ Pork, Sea Food & Poultry
- ❖ Bakery & Confectionery

Visitor Profile

- ❖ Hoteliers
- ❖ Restaurateurs
- ❖ Executive Chefs
- ❖ E-Commerce buyers
- ❖ Baristas & Cafés
- ❖ Cash-n-Carry
- ❖ Bakers
- ❖ Airline, Cruise, Rail & Travel
- ❖ Caterers
- ❖ F&B Professionals
- ❖ CEOs
- ❖ General Managers
- ❖ Executive Housekeepers
- ❖ Purchase Managers
- ❖ Professional Caterers
- ❖ Project Consultants
- ❖ Kitchen Consultants
- ❖ System Integrators



Special Events

<div>Co-located Event</div> <div></div>	<div></div>	<div></div>	<div></div>
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Incredible Chef Challenge (ICC) 2025

Incredible Chef Challenge (ICC) aims at becoming the largest and most diverse culinary art competitions across India where culinary craftsmen get to showcase their food mastery, seeking accreditation to further enhance their skill-sets. ICC is well supported by SICA.

GM's Conclave

It is a platform for top hotel management across industry to come together and share insights on business operation, customer experience, technology advancement and people development.

Hotel Kitchen Consultant Forum

A consultant forum for restaurant and hotel kitchen operators to interact with seasoned consultants and professionals

to learn from their experiences, go through case studies and white papers on the subject that will help them evaluate planning method for their facility and integrate optimal space management.

Housekeepers Warriors

First of its kind panel discussion, where-in the leading housekeeper will share insights on the latest trend in housekeeping, which would focus on eco-friendly products, Cost saving, tracking codes, Inventory management and most importantly guest satisfaction.

Power of Procurement

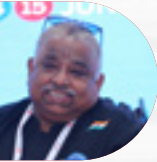
Incredible Power of Procurement (IPP) brings together the finest purchase decision makers under one roof to share their insights on the procurement trends, managing supply chains and nurturing partner/vendor relationships

Sponsorship Opportunities

- ◆ Connect with Hospitality Leaders – Direct access to CEOs, GMs, Executive Chefs, and Procurement Heads.
- ◆ Unrivaled Brand Positioning – Your brand takes center stage at the industry's most prestigious events.
- ◆ Engage with a Targeted Audience – Build relationships with high-value buyers and decision-makers.
- ◆ Showcase Your Expertise – Align your brand with innovation, excellence, and leadership.



Glimpses of Bengaluru Show 2024



Dr. Chef Damodaran. K,
President, SICA

Competitions are those pedestals that we need to strive for, always. Achieving growth can only be realised once we taste the waters of excellence. World of Hospitality Incredible Chef Challenge Bengaluru 2025 opens its doors.



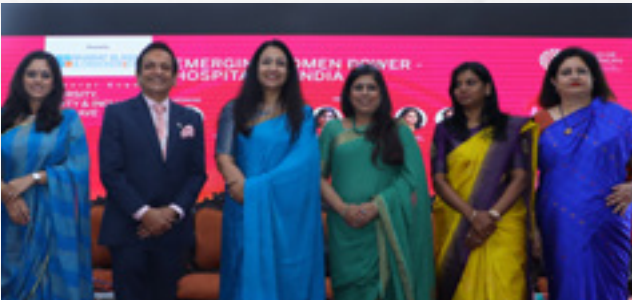
Vikram Khurana,
CEO. Kaapi Solutions.

We are very proud to be here. We feel this is the only show that gives us an opportunity to showcase our technology to HoReCa markets of Bengaluru and nearby market.

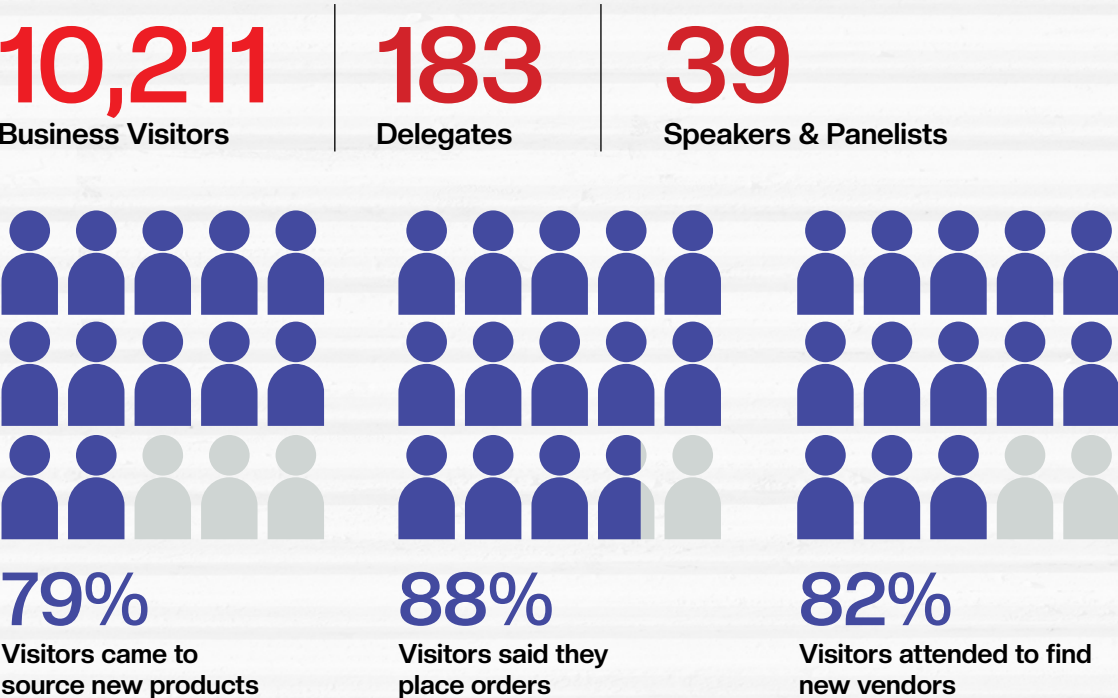


Chef Kasi Viswanathan Muthuraman,
Culinary Consultant

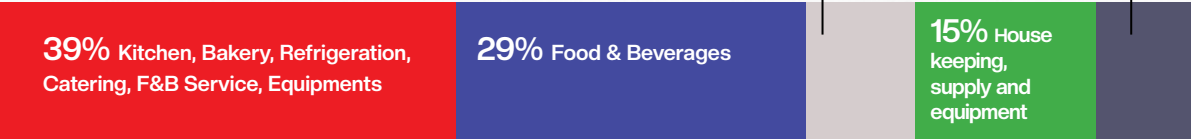
In the culinary arena, professionals engage in heated battles, pushing the boundaries of their skills. Incredible Chef Challenge 2025 is one such place that would demand innovation, speed, and creativity.



Key stats of our last show



Buyers' profile



WOHXpo – Past Exhibitors

