

Incredible world of  
**hospitality news**  
THE MAGAZINE FOR HORECA PROFESSIONALS



# WORLD OF HOSPITALITY

BUSINESS EVENTS FOR  
HORECA PROFESSIONALS

www.worldofhospitality.in

WOHXpo  
2024  
FEATURES

150+  
EXHIBITORS

500+  
BRANDS

10+  
EVENTS &  
COMPETITION

8000+  
TRADE  
VISITORS

200+  
HOSTED  
BUYERS

13 14 15 JUNE 2024

TRIPURA VASINI, PALACE GROUND,  
BENGALURU, INDIA.





# WORLD OF HOSPITALITY EXPO 2024

WOHXpo2024 is an annual Business Exhibition for HoReCa professionals; it focuses on the entire aspects of the food and hospitality to ensure a fruitful experience for the trade visitors. It has been designed to facilitate a structured flow of visitor traffic, with, focused pavilions, interactive seminars, Incredible Chef Challenge (ICC), GM's Conclave, Power of Purchase, Housekeepers Conclave, Hospitality Consultant Forum and many engagements, allowing exhibitors to target the right audience from Hospitality, F&B service, catering, restaurants, QSR, corporate canteens, dealers, distributors, all category of Individual & hotel chains across India will be attending this hospitality extravaganza to ensure the audience you seek. It will provide a perfect opportunity for you to promote products and services to a targeted audience of about 8,000 owners.

## Incredible Fairs and Media Pvt Ltd.

Incredible Fairs and Media Pvt. Ltd. (IFMPL) is a venture founded by a team of extremely passionate tradeshow professionals, each having over 28 years of rich experience in organising and managing large format B2B exhibition. The company is specialized in publishing monthly magazine World of Hospitality News ([www.worldofhospitality.in](http://www.worldofhospitality.in)) also has been successfully organizing B2B food and hospitality shows in Bengaluru, Goa and Mumbai.



SUPPORTING ASSOCIATION (WHOXPO 2023)





# EXHIBITORS PROFILE

-  Commercial Kitchen & Refrigeration Equipment
-  Furniture and Furnishings
-  Food and Beverages
-  Tea & Coffee
-  Interior Designs
-  Hospitality Technology
-  Housekeeping
-  Packaged Food
-  Coffee Machine
-  Bakery & Confectionery
-  Access Control
-  Guest Supplies
-  Dairy Products
-  Pork, Sea Food & Poultry
-  Tableware, Crockery, Cutlery
-  Chocolates

150+  
EXHIBITORS





## VISITORS PROFILE

- Hoteliers
  - Restaurateurs
  - Executive Chefs
  - E-Commerce buyers
  - Baristas & Cafés
  - Cash-n-Carry
  - Bakers
  - Airline, Cruise, Rail & Travel
  - Caterers
- F&B Professionals
  - CEOs
  - General Managers
  - Executive Housekeepers
  - Purchase Managers
  - Professional Caterers
  - Project Consultants
  - Kitchen Consultants
  - System Integrators

**8000+**  
TRADE VISITORS





**WOHXpo**  
SPECIAL  
EVENTS AND  
ENGAGEMENTS

A specially curated events to engage audience which matters to the business in-terms of knowledge sharing, insightful sessions, panel discussions from the key speakers.

**INCREDIBLE CHEF CHALLENGE (ICC) 2024**

Incredible Chef Challenge (ICC) aims at becoming the largest and most diverse culinary art competitions across India where culinary craftsmen will get to showcase their food mastery, seeking accreditation to further enhance their skill-sets. ICC is well supported by IFCA SICA

**GM's Conclave**

GM's Forum is a platform for top hotel management across industry to come together and share insights on business operation, customer experience, technology advancement and people development.

**HOTEL KITCHEN CONSULTANTS FORUM**

A consultant forum which will help restaurant and hotel kitchen operators to interact with seasoned consultants and professionals to learn from their experiences, go through case studies and white papers on the subject that will help them evaluate planning method for their facility and integrate optimal space management.

**HOUSEKEEPERS CONCLAVE**

First of its kind panel discussion, where-in the leading housekeeper will share insights on the latest trend in housekeeping, which would focus on eco-friendly products, Cost saving, tracking codes, Inventory management and most importantly guest satisfaction.

**POWER OF PROCUREMENT**

Incredible Power of Procurement (IPP) will bring together the finest purchase decision makers under one roof to share their insights on the procurement trends, managing supply chains and nurturing partner/vendor relationships

# WORLD OF HOSPITALITY EXPO BENGALURU (WOHXpo) 2024

WOHXpo 2024, a three-day (13-14-15 June 2024) show at Palace Grounds, Bengaluru, was successfully concluded, with 120 exhibitors, 6799 Trade Visitors & 172 Delegates. WOHXpo brought together decision-makers and influencers as well as executive chefs, hospitality experts, food & beverage professionals, hotel consultants, importers, distributors from leading companies across south of India. It received encouraging response for content-rich and industry-driven conferences and competitions including live events very well appreciated by the stalwarts. Show also had 10 special events to engage the community by adding value.

## KEY STATISTICS

**7852**  
Business Visitors  
Participants

**205**  
Delegates

**10**  
Business  
Sessions

**39**  
Speakers &  
Panelists

**279**  
Incredible  
Chef's

**85%**  
Visitors  
Attended to  
Source New  
Products

**86%**  
Visitors  
said they to  
Place Orders

**79%**  
Visitors  
attended to find  
new vendors

## BUYERES AT WOHXpo INTEREST IN FOOD AND HOSPITALITY EQUIPMENTS & SUPPLIES

**39%**  
Kitchen, Bakery,  
Refrigeration  
Catering, F&B Service  
Equipment's

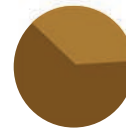
**32%**  
Food &  
Beverages

**9%**  
Hospitality  
Technologies

**15%**  
Housekeeping  
Supplies &  
Equipment

**5%**  
Interior &  
Design

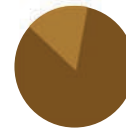
## VISITORS PROFILE BREAK UP AT WOHXpo 2023



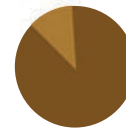
**37%**  
Hoteliers



**32%**  
Restaurants,  
QSR Cafes,  
Fast Food  
Joints



**16%**  
Caterers



**11%**  
Industrial  
Canteens  
Corporate,  
In-Flight  
Catering



**4%**  
Dealers,  
Distributors  
& Consultants





# WOHXpo

## SPECIAL EVENTS HIGHLIGHTS 2024

GM'S FORUM

THE FUTURE OF FOOD

FUTURE OF BUSINESS IN CATERING

INCREDIBLE CHEF CHALLENGE (ICC) 2024

INCREDIBLE CHEF CHALLENGE (ICC) 2024 AWARDS CEREMONY

CLOUD KITCHENS - THE PAST, THE PRESENT AND THE FUTURE CONSULTANTS FORUM

LIVE COOKING



# KEY EXHIBITORS OF PAST EDITIONS






# GLIMPSES OF PAST EDITIONS



<b>180+</b> ICC PARTICIPANTS	<b>15+</b> WICA DELEGATES	<b>20+</b> JURY	<b>12+</b> SPEAKERS & PANELIST	<b>150+</b> EXHIBITORS	<b>10+</b> SPECIAL EVENTS
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## INDUSTRY SPEAK



Competitions are those pedestals that we need to strive for, always. Achieving growth can only be realised once we test the waters of excellence. Want to test yourself? World of Hospitality Incredible Chef Challenge Bengaluru 2024 opens its doors. Just deep dive!

**Dr. CHEF DAMODARAN. K**  
President - SICA, Celebrity Chef



Professional Exhibitions like World of Hospitality Expo definitely, plays a very important role to help the growth of the industry. It's a business platform where industry comes together to showcase latest products, exchange knowledge through interactive seminars, competitions, and networking. I have great hopes from such exhibitions and WOHXpo will change the industry for sure.

**CHEF  
KASIVISWANATHAN  
MUTHURAMAN**  
Director - Food & Beverage,  
Radisson Blu Atria Bengaluru



South India Chefs Association (SICA) and World of Hospitality (WOH) are coming together again to offer a platform for chefs to creatively express themselves through the incredible Chef Challenge. My best wishes and kudos to the organizing team for bringing this together in these tough times. Good luck to all participating Chefs.

**CHEF VIJAYA BASKARAN**  
General Secretary, Indian  
Federation of Culinary Association  
Chef Olam Food Ingredients (ofi)



Perfection is a tight rope. Can you walk on it? Here's an opportunity to culinary professionals to showcase their perfection on a plate. Register for Incredible Chef Challenge 2024 Bengaluru to be held during the World of Hospitality expo. Stay tuned for more details...

**CHEF SHEETHARAM  
PRASAAD**  
General Secretary - SICA, Corp  
Exe Chef – GRT Hotels



Delighted to know that Incredible Chef challenge will be held in Bengaluru...what an opportunity for budding chefs! Eager to witness the creative activities at the World of Hospitality expo.

**CHEF DHARMENDER  
LAMBA**  
Executive Chef, Oberoi Hotels &  
Resorts  
President, Telengana Chefs  
Association



Cook a storm of creativity at Incredible Chef Challenge 2024 Bengaluru! World of Hospitality expo is all set to host this incredible culinary challenge. Be a part of it to meet F&B stalwarts.

**CHEF JUGESH ARORA**  
Director, Chef's Table Studio,  
Honorary president South India  
Chefs Association



The hospitality scene in Bangalore is certainly on an upswing and we anticipate a steady growth in demand. In the last 3 years, the city has welcomed some notable luxury brands lending to a boost in the overall quality. Platforms like these are an impactful way for the fraternity to come forward for a knowledge exchange.'

**FREDRIK BLOMQVIST**  
General Manager, Four Seasons  
Hotel Bengaluru

# WOHXpo Bengaluru

## WORLD OF HOSPITALITY EXPO 2024

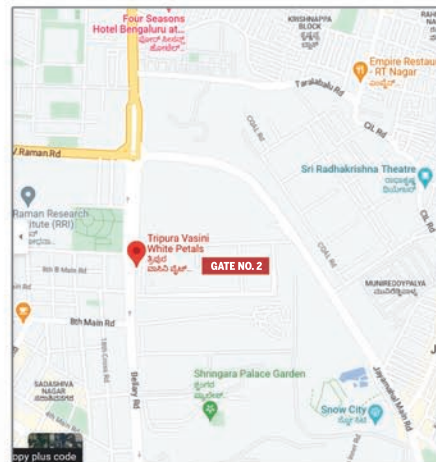
13 14 15 JUNE 2024

TRIPURA VASINI PALACE GROUNDS  
BENGALURU, INDIA

TIMINGS: 10 AM TO 7 PM

### ENTRY RULES

- Entry restricted to HoReCa trade professionals only (No consumers allowed)
- Entry to 18 or above age only



## FOR ENQUIRES CONTACT

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Incredible Fairs and Media Pvt. Ltd.  
1/15, Vinayak Sadan, N M Joshi Marg, Lower Parel (W), Mumbai – 400013.

The competition is open to restaurant, hotel, confectionery / catering organization / catering institute chefs and students. Students below 18 years of age would not be allowed.. Rights of admission reserved with Incredible Fairs and Media Pvt. Ltd.

## TRUSTED PARTNER



Incredible world of  
**hospitality news**



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