

fanidhar®
MEGA FOOD PARK

khet se bazaar tak...

PRESENTS



Where Culinary Dreams Turn into Glory

29 30 31 JAN 2026

NESCO, Goregaon, Mumbai

POWERED BY



WORLD OF
HOSPITALITY
BUSINESS EVENTS FOR
HORECA PROFESSIONALS





300

Competing Chefs



100

Top Jury Chefs



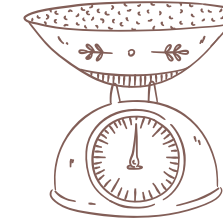
200

Executive Chefs



5000

F&B Professionals



The Ultimate Culinary Showdown in India

World of Hospitality is proud to present the Incredible Chef Challenge 2026, the most prestigious culinary competition in India. Organized in association with the Western India Chef Association (WICA). This event is a celebration of culinary excellence. Professional chefs from across India will showcase their masterful skills, aiming for recognition in culinary art, food preparation, and presentation.

This annual event is not just a competition; it's an opportunity to reshape the food landscape through innovation, creativity, and the pursuit of excellence.



A distinguished national platform

COMPETITION CATEGORY

A. INDIVIDUAL DISPLAY COMPETITION

◆Professional Competition:

Open to any Chef from a restaurant, hotel, confectionery/catering organization/catering institute

◆Inter College Competition:

Entries are invited from Hotel Management Institutes to participate in the above event.

C. MIXOLOGY

◆Professional Competition:

Open to any Chef from a restaurant, hotel, confectionery/catering organization/catering institute

◆Inter College Competition:

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B. LIVE COOKING

◆Professional Competition:

Open to any Chef from a restaurant, hotel, confectionery/catering organization/catering institute

◆Inter College Competition:

Entries are invited from Hotel Management Institutes to participate in the above event.

D. MYSTERY BASKET

◆Professional Competition:

Open to any Chef from a restaurant, hotel, confectionery/catering organization/catering institute

◆Inter College Competition:

Entries are invited from Hotel Management Institutes to participate in the above event.

JUDGING CRITERIA:



Recognition of
culinary tradition
by introducing best
in global cuisine



Presentation
skills while
ensuring the most
delectable of tastes



Ability to understand
technology as an asset
and not a replacement of
culinary techniques



Champions who use
new ingredients and
dishes to influence an
entire industry





Why Attend?



Witness Extraordinary Talent

Watch India's most promising chefs battle it out, crafting innovative dishes under pressure. From modern gastronomy to traditional artistry, experience culinary brilliance live.



Learn from the Legends

Get inspired by celebrity chefs and industry pioneers through live masterclasses, cooking demos, and roundtable discussions. Discover trends and techniques that are shaping the future of food.



Expand Your Network

Meet and connect with hospitality leaders, top chefs, restaurateurs, suppliers, and innovators. Build collaborations, explore opportunities, and strengthen your presence in the F&B community.



Stay Ahead of Trends

From sustainable ingredients to cutting-edge kitchen technology, explore the innovations redefining India's food and hospitality industry.



Celebrate Excellence

Be part of the grand Awards Ceremony, where culinary champions are crowned, and talent is recognized by the Who's Who of the culinary world.



Judged by Who's Who of the Culinary World

The Incredible Chef Challenge 2025 brings together an esteemed panel of celebrity chefs, industry pioneers to judge the competition. Compete under the watchful gaze of the best in the business and earn the recognition that could transform your career. This is your moment to impress the legends!

What's more

Master Classes by Celebrity Chefs

Gain insights from the masters of the culinary world. Learn new techniques, trends, and tips directly from celebrity chefs who are setting new benchmarks in the industry.

Chef Round Table Conferences

Engage in thought-provoking discussions on the future of culinary arts. Join leading chefs and industry experts as they share their vision, challenges, and innovations in the field.

Award Ceremony

Celebrate excellence in culinary arts. Witness the crowning of the Incredible Chef 2025 and other category winners, with awards presented by our distinguished panel of judges.

“

World of Hospitality is a great exhibition, the best part that I witnessed was the Incredible Chef Challenge. With a set of fresh talent participating, their skills rise onto the next level. Great to witness it.

Harpal Singh Sokhi,
Celebrity Chef,
attended Mumbai
ICC 2025





Industry Speaks



There's no end of creativity, If you are a creative thinker, prove the Chef within you. Challenge yourself, let Incredible Chef Challenge 2024 to be the stepping stone to evolve.

Chef Vivek Kadam
Executive Pastry Chef, ITC Maratha



It's the creative instincts and the presence of mind in any given situation to cook a sumptuous meal. Do you have these qualities in you? Let professional chefs at ICC test you!

Chef Salil Fadnis,
President, WICA



"Challenges are those milestones that make us not only strong but also determine as to what we really want to achieve. Make Incredible Chef Challenge 2024 one of your milestones among many more to come."

Chef Sudhir Pai
Food & Beverage Consultant



I was at ICC 2025, and it was a truly fantastic exhibition. I was delighted to see so many enthusiastic students. The Master Class also drew great interest, with people eagerly coming forward to attend.

CHEF GAUTAM MEHRISHI
Corporate Executive Chef,
Mahindra Holidays and Resorts India



I'm delighted to see the Incredible Chef Challenge grow with increasing participation, improved infrastructure, and rising professional standards. Our young chefs are enthusiastic and talented. Thanks to the dedicated organizers.

Chef Manjit Singh Gill
President, Indian Federation of Culinary
Associations (IFCA) at ICC 2024



Being part of the Incredible Chef Challenge at World Food India is a great opportunity for thousands of aspiring culinary candidates to showcase their practical skills. This event provides an invaluable platform for talent to shine.

Chef Vikramjit Singh Ahluwalia
Director of Culinary at
Radisson Hotels.



Sponsorship Opportunities



Presenting Partner	Cutlery Partner
Main Ingredient Partner	Tableware Partner
Spice Partner	Cookware Partner
Cooking Oil Partner	Dairy Partner
Beverage Partner	Uniform Partner
Equipment Partner	and many more



Why Brands Should Partner?



Massive Visibility:
Direct reach to top-tier F&B professionals



On-Ground Product Integration: Brand usage during live competitions



Influence Decision Makers: Interact with chefs and industry leaders



Amplified Coverage: Media exposure across digital and print



INCREDIBLE
HOSPITALITY

About us

Incredible Fairs and Media Pvt. Ltd. (IFMPL) is a venture founded by a team of extremely passionate tradeshow professionals, each having over 25 years of rich experience in organising and managing large format B2B exhibition. The company focusses on the Food and Hospitality sector with a new invigorating thought to propel the F&B and hospitality businesses in India, is showcasing the industry's progression through Incredible World of Hospitality News, a monthly magazine, WOH Webinar (by deliberating progressive subjects) and World of Hospitality Expo in Bengaluru, Mumbai and Goa; It brings forth the trending industry players to highlight technology facets that will push the boundaries of the Food and Hospitality sector.



ICC Past Glimpses



FOR ENQUIRIES ON EXHIBITION OR SALES PROMOTION
OPPORTUNITIES, PLEASE CONTACT WORLD OF HOSPITALITY TEAM

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The competition is open only for trade professionals and students of hospitality and hotel management courses, above 18 years of age. Rights of admission reserved with Incredible Fairs and Media Pvt Ltd.

Your trusted partners



**WORLD OF
HOSPITALITY**
BUSINESS EVENTS FOR
HORECA PROFESSIONALS



**INCREDIBLE
HOSPITALITY**



**I LOVE
FOOD**



**INCREDIBLE
FAIRS AND MEDIA**

**Incredible world of
hospitality news**



WEBINAR

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