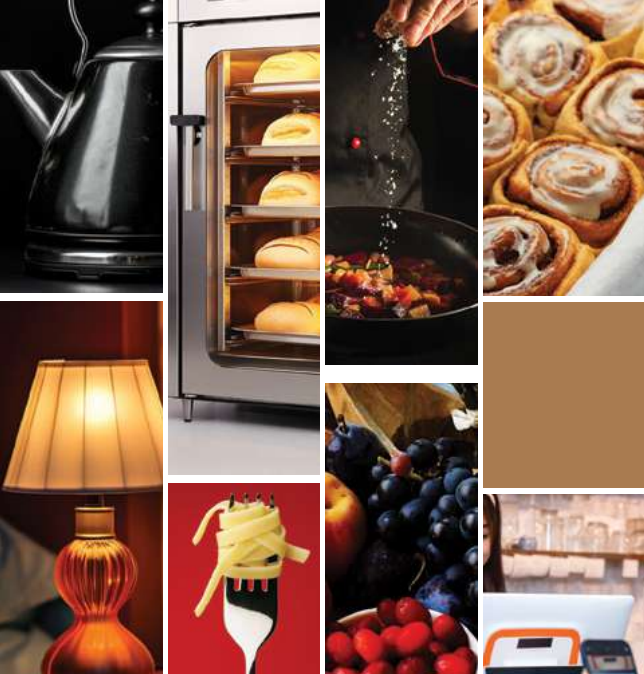




**WORLD OF
HOSPITALITY**

BUSINESS EVENTS FOR
HORECA PROFESSIONALS

WHERE BUSINESS GETS SERVED!

India's Largest
Food and Hospitality Show

29 30 31 JAN 2026

NESCO, Goregaon, Mumbai





13.4% YoY Growth

Mumbai leads India in hospitality technology adoption, growing at 13.4% YoY

Why Mumbai

2000+ Premium Hotels

Over 2,000+ premium hotels and hospitality properties across the city including Taj, Oberoi, ITC, Marriott, Hyatt, Trident, Sofitel and many more.

38000 Registered F&B outlets

\$68 Billion

Maharashtra's hospitality sector is valued at \$68 Billion, with Mumbai contributing the lion's share.

Capture the Thriving Market with WOHXpo

Mumbai anchors Maharashtra's \$68 billion hospitality sector, contributing the single largest share. The city drives 30% of India's luxury hotel spend, records sustained double-digit growth in F&B and catering, and leads the nation in hospitality tech adoption with a 13.4% YoY growth. Strategically positioned, Mumbai offers unmatched access to high-value buyers across West and Central India, including Pune, Goa, Ahmedabad, Surat, and Nagpur—making it the country's most influential hospitality hub.

This makes World of Hospitality the right platform — a proven, large-scale B2B marketplace that connects exhibitors with serious buyers, fosters partnerships, and showcases innovation at the very heart of India's hospitality growth.

HoReCa's Trusted Stage

WOHXpo2025 is an annual business exhibition for HoReCa professionals, visitors focusing on all aspects of food and hospitality to ensure a fruitful experience for trade visitors. Our exhibitors keep coming back because of the robust business ecosystem and valuable networking opportunities they gain with us. The event features structured visitor flow with focused pavilions, interactive seminars, the Incredible Chef Challenge (ICC), GM's Conclave, Power of Purchase, Housekeepers Warriors, and Hospitality Consultant Forum. It targets audiences from hospitality, F&B service, catering, restaurants, QSR, corporate canteens, dealers, distributors, and hotel chains across India. This hospitality extravaganza offers a prime opportunity to promote products and services to about 10,000 targeted owners.

Incredible Fairs and Media Pvt Ltd. (IFMPL) is founded by a team of passionate tradeshow professionals with over 25 years of experience in organizing large-format B2B exhibitions. The company publishes *Incredible World of Hospitality News* and organizes successful



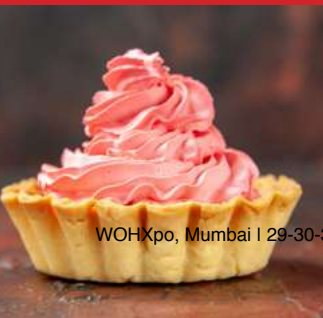
WOHXpo





200+
Exhibitors

500+
Brands



WOHXpo, Mumbai | 29-30-31 JAN, 2026



10000+
Trade Visitors



200+
Hosted
Buyers



High-Quality Buyers & Decision-Makers

Direct access to GMs, purchase heads, executive chefs, consultants, and owners who have real buying power.



Market Expansion

Access to new geographies (West & Central India in case of Mumbai, South India in Bengaluru) and untapped segments.



Strong ROI & Lead Generation

Not just footfall, but qualified leads that convert into long-term clients, distributors, or partnerships.



Product Demos & Live Engagement

Platforms to showcase technology, equipment, or products in action, attracting serious buyers.



Brand Visibility & Positioning

Opportunities to stand out through pavilions, sponsorships, competitions, and stage branding.



Networking Opportunities

Structured B2B meetings, hosted buyer programs, roundtables, and conclaves to meet the right people in the right setting.



Media & PR Exposure

Coverage across industry publications, social media, influencer channels, and trade press, extending their visibility beyond the 3-day show.

WOHXpo

Why You Should Exhibit

WOHXpo, Mumbai | 29-30-31 JAN, 2026

Exhibitor Profile

- ❖ Commercial Kitchen & Refrigeration Equipment
- ❖ Hospitality Technology
- ❖ Access Control
- ❖ Interior Designs
- ❖ Furniture and Furnishings
- ❖ Housekeeping
- ❖ Guest Supplies
- ❖ Tableware, Crockery, Cutlery
- ❖ Food and Beverages
- ❖ Packaged Food
- ❖ Dairy Products
- ❖ Chocolates
- ❖ Tea & Coffee
- ❖ Coffee Machine
- ❖ Pork, Sea Food & Poultry
- ❖ Bakery & Confectionery

Visitor Profile

- ❖ Hoteliers
- ❖ Restaurateurs
- ❖ Executive Chefs
- ❖ E-Commerce buyers
- ❖ Baristas & Cafés
- ❖ Cash-n-Carry
- ❖ Bakers
- ❖ Airline, Cruise,
- ❖ Rail & Travel
- ❖ Caterers
- ❖ F&B Professionals
- ❖ CEOs
- ❖ General Managers
- ❖ Executive Housekeepers
- ❖ Purchase Managers
- ❖ Professional Caterers
- ❖ Project Consultants
- ❖ Kitchen Consultants
- ❖ System Integrators

WOHXpo, Mumbai | 29-30-31 JAN, 2026



Sangeeta Gupta,
Rattiram Overseas Pvt.Ltd.

We had a very good experience with World of Hospitality. We definitely look forward to other shows they will be organizing and we got good business from them.

Sunil Datta,
President, Eclipse International

The response seen in this is marvelous and a lot of brands and people are coming. We executed a lot of orders from the Expo.



WOHXpo





SPECIAL EVENTS

WohXpo



Incredible Chef Challenge (ICC) 2026

Incredible Chef Challenge (ICC) aims at becoming the largest and most diverse culinary art competitions across India where culinary craftsmen get to showcase their food mastery, seeking accreditation to further enhance their skill-sets. ICC is well supported by SICA.



GM's Conclave

It is a platform for top hotel management across industry to come together and share insights on business operation, customer experience, technology advancement and people development.



Housekeepers Warriors

First of its kind panel discussion, where-in the leading housekeeper will share insights on the latest trend in housekeeping, which would focus on eco-friendly products, Cost saving, tracking codes, Inventory management and most importantly guest satisfaction.



Hotel Kitchen Consultant Forum

A consultant forum for restaurant and hotel kitchen operators to interact with seasoned consultants and professionals to learn from their experiences, go through case studies and white papers on the subject that will help them evaluate planning method for their facility and integrate optimal space management.



Power of Procurement

Incredible Power of Procurement (IPP) brings together the finest purchase decision makers under one roof to share their insights on the procurement trends, managing supply chains and nurturing partner/vendor relationships



Hospitech Conclave

Incredible Power of Procurement (IPP) brings together the finest purchase decision makers under one roof to share their insights on the procurement trends, managing supply chains and nurturing partner/vendor relationships



Restaurant Trailblazers

Restaurant Trailblazers celebrates innovative restaurants that are redefining dining through creativity, excellence, and customer experience. It recognizes pioneers making remarkable contributions to the culinary industry and shaping the future of hospitality.

Sponsorship Opportunities

- ◆ Connect with Hospitality Leaders – Direct access to CEOs, GMs, Executive Chefs, and Procurement Heads.
- ◆ Unrivaled Brand Positioning – Your brand takes center stage at the industry's most prestigious events.
- ◆ Engage with a Targeted Audience – Build relationships with high-value buyers and decision-makers.
- ◆ Showcase Your Expertise – Align your brand with innovation, excellence, and leadership.





GLIMPSES OF WOHXpo BENGALURU 2025



Chef Salil Fadnis,
President, WICA

Its the creative instincts and the presence of mind in any given situation to cook a sumptuous meal. Do you have these qualities in you? Let professional chefs at ICC test you!



Anurag Katriar,
Ex President, NRAI

You has been doing some very pioneering & progressive work for the F&B industry and I hope, wish and pray that WOHXpo continues to play the stellar role going forward as well.



Pradeep Shetty,
President (HRAWI)

This event aimed at benefiting the industry in multiple ways as well as to usher in the way forward for the industry players, is a must see and attend event of the year.

11,678
Business Visitors

224
Delegates

51
Speakers & Panelists

Key stats of our Bengaluru show

79% Visitors came to source new products

88% Visitors said they place orders

82% Visitors attended to find new vendors



WOHXPO – PAST EXHIBITORS



							and many more...

FOR ENQUIRIES ON EXHIBITION OR SALES PROMOTION
OPPORTUNITIES, PLEASE CONTACT WORLD OF HOSPITALITY TEAM



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WORLD OF Hospitality Expo 2026

Dates: 29-30-31 JAN 2026 | **Timings:** 11 am to 7 pm

ENTRY RULES: Access is restricted to HoReCa trade professionals only. Strictly no entry for consumers. Participants must be 18 years or older.

Co-located Event

Championing Culinary Excellence



250+
Competing
Chefs



80+
Top
Juries



350+
Executive
Chefs



Master
Classes by
Celeb Chefs



Chef Round
Table
Conferences

Your trusted partners



WORLD OF
HOSPITALITY
BUSINESS EVENTS FOR
HORECA PROFESSIONALS



INCREDIBLE
HOSPITALITY



I LOVE
FOOD



INCREDIBLE
FAIRS AND MEDIA

Incredible world of
hospitality news

Association Partners



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